PREFERRED PARTNERS

VALUABLE SERVICES & PRODUCTS FOR SDADA MEMBERS:

SDADA partners with a number of companies that offer excellent services and products providing opportunities to save members thousands of dollars every year. Members can take advantage of these valuable services and products provided by quality vendors through the SDADA's Preferred Partner programs. The SDADA uses a comprehensive evaluation process developed and implemented by a review panel, which eliminates all the guesswork from the equation.

Potential partners must submit a proposal, which is thoroughly reviewed by the panel. If the proposal is approved, the SDADA will partner with a vendor to offer the products or services to its members.

Every partner program provides members with the same opportunity to benefit from high-quality products and services. The SDADA is confident that by doing so, your businesses will become more efficient and profitable when doing business with any number of these companies.

To learn more about becoming a SDADA Preferred Partner, please contact the SDADA office (605) 336-2616.

VOICE OF THE DEALER IN SOUTH DAKOTA

For over 100 years, the South Dakota Automobile Dealers Association (SDADA) has been the voice of the dealer in South Dakota. Founded in 1918 when dealers from around the state decided to come together to discuss industry issues and share ideas. SDADA continues to work on behalf of its members with all branches of government as well as help dealers stay on top of industry trends and regulations that affect their business.

Join Us Joday!

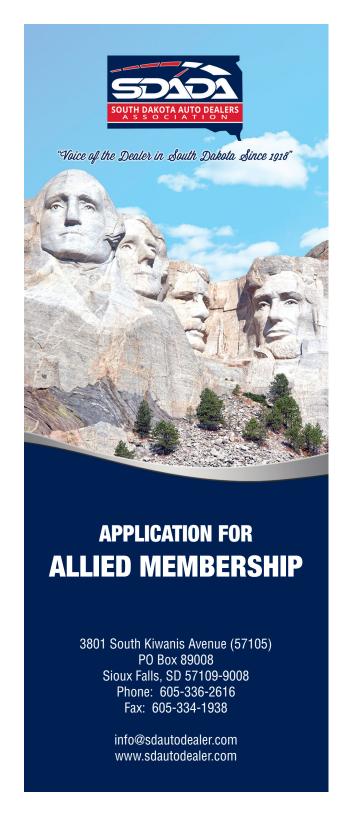


3801 South Kiwanis Avenue (57105) PO Box 89008 Sioux Falls, SD 57109-9008 Phone: 605-336-2616 Fax: 605-334-1938

> info@sdautodealer.com www.sdautodealer.com



NOTE: Payments to SDADA may be deductible to members for federal income tax purposes as ordinary and necessary business expenses. Dues are not deductible as charitable contributions. Please consult your tax advisor for individual assistance in specific member situations.



MEMBERSHIP BENEFITS

BECOME AN ALLIED MEMBER AND RECEIVE:

- Access to dealership decision makers.
- Free listing in our printed Annual Directory.
- New member spotlight in the Member News section of our monthly e-newsletter, SDADA Update and a new member recognition post on social media including contact information and a link to your website.
- Regular communication to keep you up-to-date on issues impacting the automotive industry as well as information on upcoming SDADA events and sponsorship opportunities.

EXPAND YOUR MARKET REACH:

- Register to attend SDADA's Annual Convention and Tradeshow, Pheasant Hunt, and Legislative Receptions. Great for networking!
- Sponsor premium SDADA events.
- Marketing & Networking Opportunities.
- Advertise in our monthly e-newsletter, SDADA Update, and the Annual Directory.
- Be recognized as a supporter of the automotive industry.
- Be eligible to submit a proposal for program endorsement.

MEMBER DISCOUNTS ON:

- Printing Services Save up to 33%
- Promotional Items

GOVERNMENT LIAISON:

- South Dakota Political / Government Advocacy
- Full-time Lobbyist
- Legislative Affairs
- Dealer Alignment ONE Voice Strength in Numbers!

SOCIAL EVENTS:

- Annual SDADA Convention & Tradeshow
- Legislative Receptions
- Pheasant Hunt
- Training Seminars

COMPANY NAME					
MAILING ADDRESS			STREET ADDRESS		
CITY	STATE	ZIP	PHONE	FAX	
EMAIL ADDRESS	PUBLISH IN DIRECTORY	YES NO	WEB ADDRESS	PUBLISH IN DIRECTORY	YES NO
The individual	authorized to represent	this company for assoc	ciation purposes wi	II be:	
INDIVIDUAL'S NAME			TITLE		
Diagon list con	vices provided:				

and integrity in the sale and service of new and used motor vehicles. This company accepts and agrees to abide by the Articles of Incorporation, By-Laws, and Code of Ethics and such standards and practices as properly adopted by the Association; failure to do so will render its membership subject to cancellation.

SCHEDULE OF ANNUAL DUES

Allied Membership \$500

Payment for one year's annual membership dues must accompany this application.

(SIGNATURE OF OWNER OR AUTHORIZED REPRESENTATIVE - SAME AS LISTED ABOVE)